

Content Management

Content Management is the process of creating, editing, storing, organising and publishing content on the web. A content management system (CMS) enables non technical users to manage content easily and dynamically in an organised fashion. Content can include any kind of digital, structured and unstructured files.

CMS allows you to define content, based on user roles and categories. Administrators can manage users and assign specific roles to them whilst 'content managers' can define when content can be published and when it expires. CMS also enables the business to design its own feedback forms easily and quickly without the need for technical expertise.

Most content management systems are scalable and can use different plug-ins. There are lots of third party tools and components available in the market which can enhance CMS depending on your business requirements.

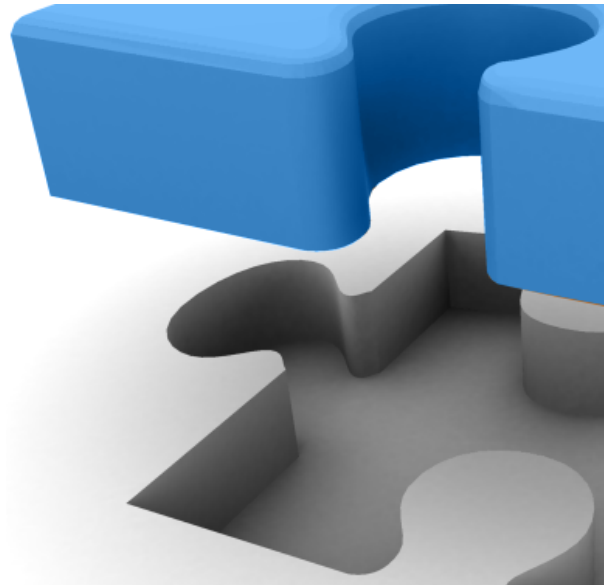
Each CMS has its own strengths and one that suits one organisation does not necessarily suit another. Most CMS requires customisation and cannot simply be used out of box. This is where ICS can help using its expertise in developing and implementing different content management systems. We can help organisations select the one that best suits their business requirements tailoring it to their business model.

Deliverables

The Quick Start Package consists of a five day workshop which begins with understanding the fundamental CMS requirements of your business, and desired scope of deployment. This will help in analysis of different content management systems and identification of the degree of customisation required. At the end of the workshop, ICS will present a document reviewing a selection of content management systems most suited to your business requirements.

The Quick Start Package is charged at £3995*

*Price is exclusive of expenses and VAT.



Application Development Expertise

A Microsoft Gold Partner, ICS is a leading technical consultancy specialising in Custom Application Development and Support for Mid-market and Enterprise organisations using Microsoft and Oracle technologies.

Our consultants are experts in the installation, configuration, design, development and deployment of:

- Custom Applications
- Application Rescue & Support
- Microsoft Office SharePoint® Server 2007
- Microsoft® BizTalk® Server
- Content Management Systems (CMS)
- EPiServer CMS
- Transactional Websites
- Application Integration & Optimisation
- Application Re-engineering
- Application Modernisation
- Application Migrations
- Database Migrations
- DotNetNuke®

